

Montana Science Center
2744 W. Main Street
Bozeman, MT 59718

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2021 | THE YEAR IN REVIEW

Dear Science Supporter:

Thank you for supporting the Montana Science Center! In an uncertain time, your steadfast belief in STEAM education as a pathway to critical thinking skill development allowed for many successes in 2021. Following a year like no other, 2021 held great promise and many unknowns. Although there are many milestones to reflect upon and celebrate, no one success stands out more than the simple fact that Montana Science Center not only survived but thrived.

Kids and families returned to the Science Center. An overall trend emerged - capped by a sharp increase in visitation and participation in 2021 that is steadily climbing now, in 2022. Reports indicate that the gap in learning, particularly with respect to math and science, is greater than anticipated - therefore the increased need for more informal education opportunities.

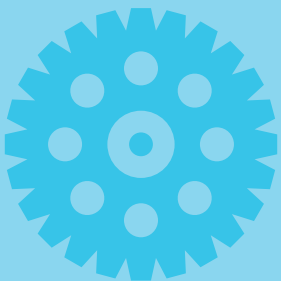
Science and critical thinking development are more important than ever. Montana Science Center has positioned itself to meet the needs of the communities, kids and families we serve through unique collaborations with industry and other nonprofit partnerships.

Because of your support, vital science education at MSC is thriving. We recognize the need for more high quality STEAM programming through interactive exhibits: and, increased science discovery is possible with your help. Please take a moment to review the ways you can help ensure this critical need is met. On the following pages you will find the ways in which your generosity made an impact in 2021 and the ways you can support families and students through STEM education at MSC, today.

On behalf of the entire staff and the board of directors, thank you!

Sincerely,

The Staff & Board of Directors of Montana Science Center



Our vision is a society in which curiosity, critical thinking and innovation are embraced as tools for understanding and thriving in a changing world.

Stay up-to-date! Follow us on:




Thank you
for supporting
STEAM education!

Montana Science Center is a 501(c)(3) non-profit organization | Tax ID: 81-0542194

 montana
Science Center

2021 Annual Report

Our mission is to provide interactive learning experiences in science & technology that inspire creativity, innovation, and lead to real world application.



HIGHLIGHTS OF 2021

Recognizing the imperative for access to high quality STEAM education opportunities, MSC increased staff, added programs and navigated the shifting health climate. Here are some highlights:

Educational Programs:

Summer Camp offerings doubled to 10 weeks and filled to 127%

Teen Tech Squad was formed, an afterschool program for robotics and tech-making

Classrooms from seven rural counties returned for standards-aligned field trips

Events:

3,000+ people visted our Sweet Pea Lemonade Stand

We hosted the First Annual Science Carnival

Exhibits:

MSU Science + Art Exhibit was featured in our upstairs classroom

Construction began on our newest exhibit: Light Lab - a photonics exploration

What Does a Scientist Look Like? exhibit opened, showcasing gender equity in STEM careers.

We featured two temporary exhibits: Sun Earth Universe and Planes, Trains & Automobiles

Other highlights:

Our Director of Technology started a weekly vlog called Tuesdays with Tim

Family memberships grew by 45%

Legacy membership levels were introduced: Elemental Society and New Element Membership

2021 board of directors

Ryan Galloway, President, Aurora
Brian D'Urso, Vice President, MSU
Phil Weiss, Secretary, Monforton School
Mary Hubbard, MSU
Matt Brownlow, Avitus Group
Ashley Hodges, BizTech Solutions
Mitch Johnson, Bank of Bozeman
Mandy Dredge, Riverside Country Club
Ben Matheney, Fisher Technology

staff

Abby Turner, Executive Director
Pamela Jacques, Director of Creative Design
Terrence Gotz, Director of Community Development
Tim Schober, Director of Technology
Misty Rehder, Visitor Services Manager
Heather Swanson, Education Coordinator
Bailey Noonan, Program Coordinator
Gracie Durham, Summer Camp Coordinator
Steve Allison-Bunnell, STEAMlab Coordinator
Miles Fastnow, Education Assistant
Carter Emil, Education Assistant
Samuel Schmidt, Visitor Services
Chiara Schober, Visitor Services
Mariah Grimes, Visitor Services

thank you to our 2021 partner groups

Society of Physics Students, MSU
Optical Physics Students, MSU
Bozeman 500 Women Scientists
WISE Group, MSU
MSU Earth Sciences Department
Montana Photonics Industry Alliance
MSU Department of Education
BHS National Honors Society
MSU Alpha Sigma Phi
Montana Outdoor Science School
Montana PBS



2021 financials

total operating budget: \$ 483,709



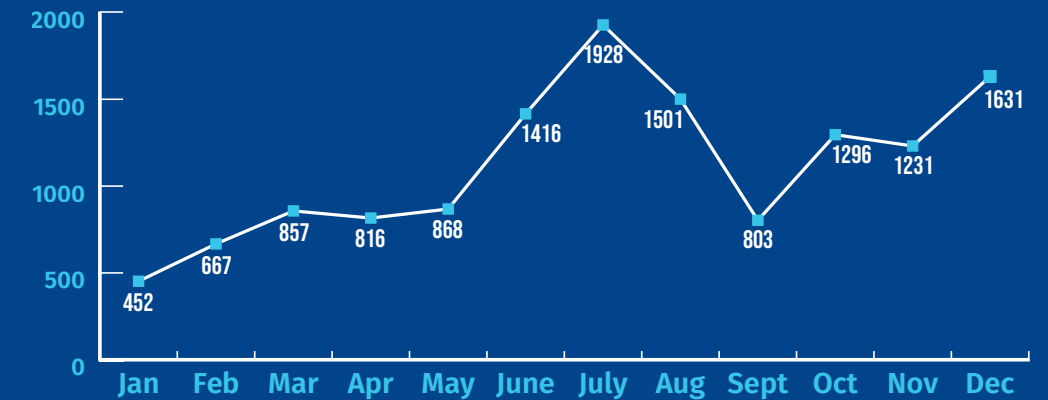
Contributions: 27%
Grants: 31%
In-Kind: 1%
Earned Income: 41%



Programs: 70%
Fundraising: 17%
Administrative: 13%

2021 monthly attendance

Throughout the pandemic, MSC has balanced safety with remaining open to the public and providing access to interactive science education. Attendance shows the steady increase in demand for MSC's programs and offerings, with the exception of Sept 2021 when the Delta variant was prevalent in our community.



WAYS TO SUPPORT MSC

1 Make a donation today! Scan the QR code to the right and make a one time or recurring gift.

- \$1,000/yr lowers program costs for local families.
- \$500/yr provides STEM field trips for rural classrooms.
- \$250/yr sparks curiosity at the Science Station.
- \$100/yr prints student 3D designs in the STEAMlab.

2 Volunteer your time at an MSC program or event.

3 Become a member as a family, individual or business. Gift a membership to a family!

4 Sponsor a family event, science series, program or exhibit through a business membership.

5 Double your impact with a company match.

6 Leave a legacy by adding MSC in your will.

Please contact tgotz@montanasciencecenter.org for a full menu of sponsorships.

Your support makes an impact

For every dollar earned through admissions and programs, an additional dollar is needed through direct contributions, events & community support. In other words, the true cost of admission would be \$20 per person if not for your generous support.

